



## FOR IMMEDIATE RELEASE

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# geoXMF delivers XMF Alerter™ to The Nature Conservancy to support Spatial Data Infrastructure (SDI) enterprise GIS performance.

**Longmont, CO, July 7, 2009** --- geoXMF LLC announced today that The Nature Conservancy will be deploying an Enterprise Edition license of its industry-leading enterprise GIS performance monitoring software XMF Alerter™. The Nature Conservancy is a leading conservation organization working around the world to protect ecologically important lands and waters for nature and people.

The Nature Conservancy will use XMF Alerter™ to monitor performance of its Spatial Data Infrastructure (SDI) enterprise GIS system. “With our growing network of 32 ArcSDE geodatabases and 6 ArcGIS application servers, XMF Alerter will help us keep our systems running, provide excellent service to TNC’s GIS users and support our conservation goals,” said Brian Embley, Systems Architect, The Nature Conservancy.

“The Nature Conservancy relies on a global network of mapping servers that help them in environmental systems assessment, land acquisition and operations,” said Doran Geise, VP Sales & Marketing, geoXMF. “The Nature Conservancy evaluated XMF Alerter™ and saw the value that real-time performance monitoring and alerting delivers to their enterprise GIS and mapping activities. We are very proud to have The Nature Conservancy as our latest enterprise edition customer and look forward to this partnership.”

XMF Alerter™ is a complete enterprise performance monitoring and alerting solution for ESRI GIS. XMF Alerter™ integrates with and enhances ESRI’s industry-standard GIS architecture to deliver a comprehensive tool to improve overall IT efficiency and productivity.

The Nature Conservancy joins a growing list of geoXMF clients, including City of Zurich, Deere & Company, Tallahassee –Leon County GIS, Honolulu Board of Water Supply, Providence Water Supply Board and United Power among others.

### **About The Nature Conservancy**

The mission of The Nature Conservancy is to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive.

### **About geoXMF**

geoXMF LLC is a leader in real-time GIS monitoring and services. geoXMF's industry leading technology integrates with ESRI® Internet mapping software and is used by organizations including transportation, agriculture, water and wastewater utilities, power distribution and local/regional governments. geoXMF provides products that enable GIS professionals to effectively manage their spatial enterprise and proactively monitor the key components of their GIS technology stack.

The company's XMF Alerter™ software responds to the growing need for organizations world-wide to maximize GIS performance and reliability. For more information, please visit our website: [www.geoxmf.com](http://www.geoxmf.com)

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